

**MEDIA STATEMENT
MINISTER FOR THE ENVIRONMENT**

New program for primary schools aims to Keep Australia Beautiful

The campaign to promote a cleaner Western Australia has been taken into the State's classrooms with the launch of the Keep Australia Beautiful Council's (KABC) new student learning package.

Speaking today at Attadale Kindergarten, Environment Minister David Templeman said the 'Learning About Litter' program had been designed to highlight in a fun interactive way a serious problem that affects us all.

"The program contains information for teachers, a series of curriculum activities linked to the Western Australian Curriculum Framework, an appendix of games and a recommended reading list," Mr Templeman said.

"Students will learn about what litter is, its impact on the environment and what we can do to prevent litter and litter behaviour."

The Minister said the resource package had been trialled in 15 schools in Term Three, 2007.

"Educating students about the effects of litter on our health and wellbeing is a key step towards litter reduction in the community as a whole," Mr Templeman said.

"The value of environmental responsibility underlying each activity in the program encourages students to develop respect and concern for the environment."

Mr Templeman thanked KABC and the Department of Environment and Conservation for the work put into producing the educational package.

"I would also like to acknowledge the teachers involved in the trial. Their feedback proved immensely helpful in producing the final result," Mr Templeman said.

"This package will provide a valuable tool for teachers in planning their programs which in turn, will go a long way in the fight to keep Western Australia beautiful."

Media contact: Minister's office 9220 5050