



20 November 2007

## Media Statement

### Town of Victoria Park awarded grant to put lid on litter

The Town of Victoria Park has secured funding for its illegal dumping reduction project through Western Australia's Keep Australia Beautiful Council grant scheme.

KABC chair Mel Hay said the town was among 14 organisations that shared \$70,000 provided through the 2007/2008 round of KAB's Litter Prevention Grant funding.

"The Town of Victoria Park received \$5,000 to support a campaign which included developing information packs for landlords and strata managers and anti-litter advertisements for residents. Information outlined how to remove unwanted items and how to report illegal dumping," Mr Hay said.

"Illegal dumping is a huge problem and the Town of Victoria Park developed a good model that will be useful for other councils too.

"The town engaged stakeholders in the planning and delivery of this program, incorporated mechanisms to evaluate its litter reduction outcomes and contributed its own resources towards the project."

Mr Hay said local area or local government projects could secure up to \$5000 while major or regional initiatives were eligible for \$10,000 grants.

The next round of applications will be accepted in August 2008.

All projects which received funding in this round of grants must be completed and reported on by December 2008.

More information about the grants and application kits can be found at [www.kabc.wa.gov.au](http://www.kabc.wa.gov.au) or by calling 6467 5143.

KAB WA is supported by the Department of Environment and Conservation.

A complete list of 2007/2008 KAB litter prevention grant winners follows below.

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## **LITTER PREVENTION GRANTS 2007/08 Recipients**

Shire of Irwin - \$3,650

More effective litter control at the Port Denison foreshore and beach areas through the installation of new bin enclosures, youth anti-litter messages and artwork painted on the bins and community education

Shire of Kellerberin - \$3,507

Improvement of waste transfer station use through installation of signs and community education.

Housing Industry Association - \$10,000

'Dob in a Dumper' campaign aimed at reducing illegal rubbish dumping on residential building sites.

Town of Vincent - \$5,000

'Scoop the Poop' campaign to reduce dog poo litter.

Tangaroa Blue Ocean Care Society - \$5,000

Continuation of South West Marine Debris Project, including the development of a website, educational tools and workshops.

Shire of Pingelly - \$1,948

'Don't be a tosser' cigarette butt campaign, including installation of butt bins.

Town of Victoria Park - \$5,000

Prevention project aimed at reducing the illegal dumping of household waste throughout the area. Information packs for landlords, strata managers as well as general promotion of messages for residents.

City of Perth - \$3,000

Skyworks Coca Cola Clean Up Initiative. Trial project to encourage recycling at the 2008 Skyworks event.

Shire of Ashburton - \$4,530

'Brighten 'em up' community art project for local youth to paint litter education messages on bins.

Shire of Trayning - \$7,390

'Better Waste Management' project. Project aims to improve waste management through educational signage and additional recycling stations in town.

Point Moore Coastcare Group - \$5,550

Coastal litter project, including litter surveys, new bins and signage, clean ups and awareness workshops.

Rottnest Conservation Foundation - \$5,000

'Recycle- it's vital' education program for staff and visitors to the island

Shire of Ashburton - Tom Price and Paraburdoo - \$5,000

Mini-recycling facility installation and education in town.

Shire of Wyndham East Kimberley - \$5,000

Overall litter reduction project through the addition of recycling bins, signage and general promotion of messages.

## **ROADSIDE LITTER PREVENTION GRANTS 2007/08 Winners**

Shire of Kellerberin - \$5,000

Anti-roadside litter education campaign through advertisements, rate notices, 'show bags' and roadside signage.

Sunset Events - \$10,000

Roadside litter prevention project to reduce roadside litter during the Southbound event in Busselton.